



Strategic Plan

Mission

Through our programs, services, and facilities, the Division of Student Affairs at Virginia Commonwealth University (VCU) champions holistic student development by fostering inclusive communities and providing dynamic, integrative learning experiences that prepare our students to be thoughtfully engaged contributors to the global community.

Vision

Educating all students to become innovative, courageous, and socially engaged leaders.

Values

VCU Division of Student Affairs fosters a community committed to excellence by upholding values that promote student success, diversity, integrity, wellness, and community.



VCU

Student Affairs



Values

Community 🤝

We develop meaningful and collaborative relationships with others to positively impact student learning and engagement.

Diversity 🙌

We seek to empower all members of our community by providing inclusive environments, advocating for social justice, and fostering equity.

Student Success 🎓

We contribute to the success, persistence, and employability of students by providing leadership in wellness, diversity, and experiential learning. We create innovative student-centered experiences and proactively respond to the diverse needs of our student body.

Wellness ❤️

We promote the comprehensive holistic development of the physical, emotional, intellectual, occupational, financial, social, and spiritual health of our campus community members.

Integrity 🖥️

We uphold the highest ethical standards of honesty, openness, and transparency. We utilize assessment, data, and research to inform resource management, decision-making, and practices with an intentional focus on student learning and program sustainability.



"At VCU everyone can find a home because of its diversity. There is a space for everyone to fit in."
– Sydney Brown, Biology and Pre-Dentistry Major, Class of 2017

Goals

1. Enable the university community to pursue a life of wellness to promote healthy behaviors.

1.i. Students will demonstrate the skills necessary to engage in wellness opportunities of their choosing.

1.ii. Students will exhibit positive and healthy behaviors in relation to one or more of the following: body image, coping skills, eating behaviors, emotional wellness, relationships, sexual health, stress management, and substance abuse.



"It's a warm feeling to have faculty and administrators know you by first name, and inviting you, firsthand, to sit at the table to share your vision and inspire others."
– Tre Straughter, Mass Communications and Public Relations Major, Class of 2016

2. Create opportunities for students to meaningfully and positively engage with diversity to foster an inclusive campus culture.

2.i. Students will describe the perspectives of individuals with identities different from their own.

2.ii. Students will articulate their own unique identity and how that informs their view of the world.

2.iii. Students will evaluate diverse perspectives and how those perspectives inform their own.

4. Proactively identify student concerns and respond to student needs to support student success and safety.

4.i. Students will identify at least three (3) on-campus resources to address their needs or concerns.

4.ii. Students will reflect on their choices and the impact of their behavior on themselves and others.

4.iii. Students will create and implement a plan to advocate for their own success.

3. Provide dynamic leadership experiences so students can utilize their unique talents to respond to the needs of the community

3.i. As a result of participating in Division of Student Affairs related experiences, students will demonstrate critical thinking skills.

3.ii. Students will identify how the skills gained through their academic and co-curricular VCU education relate to their vocational goals.

3.iii. Students will participate in innovate leadership experiences that promote the development of leadership skills.

3.iv. Students will identify at least three (3) physical environments on campus that support their holistic development.

5. Provide opportunities for staff to engage in life-long learning experiences that promote quality services.

5.i. Staff will engage in professional development opportunities and experiences.

5.ii. Supervisors will foster staff development by providing support and feedback.

5.iii. Staff will exhibit quality assurance standards.